

# FRAMEWORK EVALUATION

ACTION STEPS	RESPONSIBLE ENTITIES	TIME
<b>PRIORITY 1: IMPROVE REGIONAL IMAGE</b>		
Meet with DCI.	CAPDD	1-5 yrs.
Create region wide media network focused on providing economic success stories from the District to traditional and social media outlets.	CAPDD, city & county government officials	1-5 yrs.
<b>PRIORITY 2: IMPROVE TRANSPORTATION SYSTEM</b>		
Meet with Rock Region METRO to explore mass transit options for the District.	CAPDD	1-5 yrs.
Publicize the number and nature of existing direct flights out of Little Rock Airport.		1-5 yrs.
Meet with selected employers to encourage them to explore low cost options for transporting their employees to work.	CAPDD, chambers of commerce	1-5 yrs.
Extend Rock Region METRO's Van Pool Program to rural areas of the District.	CAPDD, state & local public officials	1-5 yrs.
Meet with airlines to encourage more direct flights out of Little Rock Airport.		3-5 yrs.
<b>PRIORITY 3: IMPROVE HEALTH CARE AVAILABILITY TO AREA RESIDENTS</b>		
Meet with UAMS to encourage the school to place more medical residents into local area clinics.	CAPDD, DRA	1-5 yrs.
Meet with the DRA to determine if the "Delta Doctors" program can address medical personnel shortages.		1-5 yrs.
Increase the number of nurses and doctors in area medical facilities.	CAPDD, DRA, area hospitals, medical clinics, local city & county officials	3-7 yrs.
Promote use of new technologies that improve patient access to medical personnel and treatments.		3-7 yrs.
<b>PRIORITY 4: ACQUIRE MORE POTENTIAL INDUSTRIAL DEVELOPMENT SITES</b>		
Meet with local and county officials to promote the advantages of regional cooperation and investing in sites that lie outside their immediate jurisdiction.	CAPDD, AEDC	1-5 yrs.
Hold community meetings to explain the benefits of regional economic cooperation to area residents.		1-5 yrs.
Identify and catalogue potential development sites within the region.	CAPDD, AEDC, local city & county officials, County economic development directors	1-5 yrs.
Support and encourage the development of Brownfield sites.		1-5 yrs.
Meet with city, local and county officials explain the terms of Amendment 82 and its implications regional collaborative approaches to site development.		1-5 yrs.
Acquaint local officials with the need for public-private partnerships.		1-5 yrs.
Convince private property owners of the need to establish suitable development sites to attract industry.		1-5 yrs.
Establish a pool of state funds to help communities and regions develop suitable sites for industrial development.		1-5 yrs.
<b>PRIORITY 5: CREATE A MORE EMPLOYABLE WORKFORCE</b>		
Foster incumbent worker training for occupations that are rapidly innovating or at increased risk for automation.	CAPDD, ACE, OSD, ADWS, local city & county officials, chambers of commerce	1-5 yrs.
Increase non-traditional and accelerated study programs for adults.	CAPDD, ACE, OSD, local city & county officials	1-5 yrs.
Work closely with area community colleges and technical schools to develop training focused on skill-based certificates.	CAPDD, ACE, OSD, area technical schools, community colleges & universities	1-5 yrs.
Educate area business about OSD's grants and workforce training opportunities.	CAPDD, ACE, OSD, chambers of commerce	1-5 yrs.
Collaborate with the AAPI to help promote the 600 plus new apprenticeships available under the grant AAPI received from the Department of Labor.	CAPDD, AAPI, chambers of commerce	1-5 yrs.
Collaborate with the ADWS to develop and implement a survey of area businesses to determine their workforce needs.	CAPDD, ADWS	1-5 yrs.
Promote NLRSD's 'Center of Excellence' as a potential model for career-based training for area high schools.	CAPDD, local city & county officials, chambers of commerce,	1-5 yrs.
Work with the new Saline County Technical Education Center to help area business see the Center as a valuable resource for training and recruiting future employees.		1-5 yrs.

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<b>PRIORITY 6: INCREASE AFFORDABLE HOUSING</b>		
Meet with Rausch Coleman Homes to explore their approach to building low cost affordable housing.	CAPDD	1-5 yrs.
Work with area banks to raise awareness of the need for affordable housing and develop new and innovative methods for securing financing.	CAPDD, ADFA	1-5 yrs.
Assist local housing authorities with pursuing resources and funding through the ADFA and other agencies.	CAPDD, AFDA, local housing authorities	1-5 yrs.
Compile a list of reliable builders and developers interested in providing low cost affordable housing, particularly multi-family and single family dwellings in rural areas.	CAPDD, local housing authorities	1-5 yrs.
Develop a working definition of affordable housing linked to the housing market in each community.	CAPDD, local housing authorities, local city & county officials	1-5 yrs.
Work with non-profit organizations, public schools and community colleges to establish (or enhance existing) financial education programs for area residents.	CAPDD, relevant non-profit organizations, area public schools & community colleges	1-5 yrs.
<b>PRIORITY 7: IMPROVE PUBLIC SAFETY</b>		
<b>ISSUE 1: Safety services, particularly in rural areas, need to be upgraded and modernized.</b>		
Research 'best practices' used by states that provide effective and comprehensive 911 services.	CAPDD, ADEM, county emergency directors, local county, city, & municipal officials	1-5 yrs.
Explore the options provided by new state legislation focused on establishing 'Next Generation' wireless/internet based 911 services.		1-5 yrs.
Secure funding for new 911 technologies.		1-5 yrs.
Secure funding for updating rural 911 services.		1-5 yrs.
Provide training support for rural police and fire departments.		1-5 yrs.
<b>ISSUE 2: Many area communities must be better prepared to respond and recover from natural disasters.</b>		
Raise awareness of the need for towns and communities to improve their Disaster Recovery Preparedness plans and procedures.	CAPDD, ADEM, county emergency directors, local county, city, & municipal officials	1-5 yrs.
Work with County Emergency Directors and the ADEM to update or create Disaster Response and Recovery plans at the county and municipal level.		1-5 yrs.
Assist local communities with locating resources to pay for training of critically needed Emergency Management personnel.		1-5 yrs.
<b>PRIORITY 8: IMPROVE REGIONAL INFRASTRUCTURE</b>		
Educate county and local officials to the difficulty of convincing a company or industry to invest in a site without adequate infrastructure.	CAPDD, AEDC, local county, city & municipal officials, district, state & federal infrastructure professionals	1-5 yrs.
Explore the feasibility of creating logistics parks.		1-5 yrs.
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Conduct an inventory of potential traditional and non-traditional funding for infrastructural needs available from state and federal sources.	CAPDD, local county, city & municipal officials, district, state & federal infrastructure professionals, telecommunication providers	1-5 yrs.
Convene all local, state and federal infrastructural professionals and policy leaders to identify priorities and develop a cost effective short term and long term approach to strengthening and expanding the district's infrastructure.		1-5 yrs.
Extend utilities and improve roads to existing industrial sites, especially ports.		1-5 yrs.
Provide more rail sites.		1-5 yrs.
Meet with region's telecommunication providers to explore options for extending broadband coverage to underserved rural areas.		1-5 yrs.