

CAPDD REGION

INCLUDES: FAULKNER, LONOKE, MONROE, PRAIRIE, PULASKI, and SALINE COUNTIES

HOUSING¹

Median Value	NA
Homeowner Vacancy Rate	2.9
Rental Vacancy Rate	12.7
Occupied Housing Units	87.0%
Occupied Housing Units with No Vehicle	6.1%



EDUCATION¹

High School Graduate or Higher	90.0%
Bachelor's Degree or Higher	29.8%

ECONOMY^{1,2}

Median Household Income	NA	Individuals Below Poverty Level	15.3%
Per Capita Personal Income	\$43,754	Families Below Poverty Level	10.6%
Unemployment Rate	3.3%	Households Receiving Food Stamps/SNAP	10.8%

TRANSPORTATION¹

Worked at home	3.2%
Average Commute Time	22.7 min.

MEANS OF TRANSPORTATION TO WORK

Drove alone	84.0%	Walked	1.3%
Carpooled	9.6%	Bicycle	0.2%
Public Transportation (excl. taxi)	0.6%	Taxi, motorcycle, or other	1.0%

POPULATION¹

2010 Census	688,323	Female	51.6%	Male	48.4%
2018 Estimate	727,538				
2010-2018 Change	5.7%	Median Age	NA		
Total Migration Net (2010-2018)	13,289	Under 18...	171,053		
Intl. Migration	8,410	18-64.....	446,737		
Dom. Migration	4,879	65+.....	107,374		
Minority	33.8%				

LARGEST INDUSTRIES³

INDUSTRY	2018 JOBS	2023 JOBS	2018-2023 % CHANGE	AVG. EARNINGS PER JOB
Government	72,472	71,836	-0.9%	\$69,070
Health Care and Social Assistance	56,251	62,742	11.5%	\$55,143
Retail Trade	46,899	48,731	3.9%	\$30,774
Accommodation and Food Services	33,253	35,676	7.3%	\$19,444
Administrative & Support & Waste Management & Remediation Services	26,706	27,774	4.0%	\$33,181
Other Services (except Public Administration)	26,483	28,075	6.0%	\$27,064
Finance and Insurance	25,322	27,733	9.5%	\$73,182
Professional, Scientific, and Technical Services	25,223	26,480	5.0%	\$64,296
Construction	22,942	23,348	1.8%	\$47,944
Manufacturing	20,936	21,468	2.5%	\$65,005


1 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates, 2 Bureau of Economic Analysis, released March 6, 2019, 3 EMSI Q2 2019 Data Set

FAULKNER COUNTY

County Seat: Conway | County Seat Population: 66,426 | Founded: 1873 | Land Area (sq. miles): 647.88

HOUSING¹

Median Value	\$153,500
Homeowner Vacancy Rate	1.8
Rental Vacancy Rate	12.2
Occupied Housing Units	88.6%
Occupied Housing Units with No Vehicle	4.6%



EDUCATION¹

High School Graduate or Higher	91.2%
Bachelor's Degree or Higher	29.7%

ECONOMY^{1,2}

Median Household Income	\$50,316	Individuals Below Poverty Level	16.3%
Per Capita Personal Income	\$35,918	Families Below Poverty Level	10.8%
Unemployment Rate	3.3%	Households Receiving Food Stamps/SNAP	10.9%

TRANSPORTATION¹

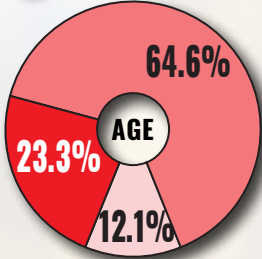
Worked at home	3.4%
Average Commute Time	24.0 min.

MEANS OF TRANSPORTATION TO WORK

Drove alone	83.5%	Walked	1.9%
Carpooled	9.7%	Bicycle	0.2%
Public Transportation (excl. taxi)	0.1%	Taxi, motorcycle, or other	3.4%

POPULATION¹

2010 Census	113,237	Female	51.1%	Male	48.9%
2018 Estimate	124,806				
2010-2018 Change	10.2%				
Total Migration Net (2010-2018)	6,112				
Intl. Migration	730				
Dom. Migration	5,382				
Minority	19.8%				



Median Age **32.8**

- Under 18..... **28,800**
- 18-64..... **79,873**
- 65+..... **14,981**

LARGEST INDUSTRIES³

INDUSTRY	2018 JOBS	2023 JOBS	2018-2023 % CHANGE	AVG. EARNINGS PER JOB
Government	7,595	7,764	2.2%	\$53,537
Retail Trade	7,484	8,168	9.1%	\$27,925
Health Care and Social Assistance	7,002	8,089	15.5%	\$45,608
Accommodation and Food Services	5,057	5,439	7.6%	\$17,596
Construction	4,387	4,421	0.8%	\$44,504
Other Services (except Public Administration)	3,792	4,359	15.0%	\$21,520
Professional, Scientific, and Technical Services	3,572	3,367	-5.7%	\$69,576
Manufacturing	3,483	3,492	0.3%	\$62,225
Administrative & Support & Waste Management & Remediation Services	2,854	2,622	-8.1%	\$34,480
Real Estate and Rental and Leasing	2,384	2,673	12.1%	\$27,586

1 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates, 2 Bureau of Economic Analysis, released March 6, 2019, 3 EMSI Q2 2019 Data Set

LONOKE COUNTY

County Seat: Lonoke | County Seat Population: 4,262 | Founded: 1873 | Land Area (sq. miles): 770.73

HOUSING¹

Median Value	\$135,100
Homeowner Vacancy Rate	2.9
Rental Vacancy Rate	5.8
Occupied Housing Units	91.2%
Occupied Housing Units with No Vehicle	5.2%



EDUCATION¹

High School Graduate or Higher	88.5%
Bachelor's Degree or Higher	20.1%

ECONOMY^{1,2}

Median Household Income	\$57,290	Individuals Below Poverty Level	12.3%
Per Capita Personal Income	\$37,686	Families Below Poverty Level	8.8%
Unemployment Rate	3.3%	Households Receiving Food Stamps/SNAP	9.8%

TRANSPORTATION¹

Worked at home	2.6%
Average Commute Time	27.3 min.

MEANS OF TRANSPORTATION TO WORK

Drove alone	86.9%	Walked	2.0%
Carpooled	7.7%	Bicycle	0.1%
Public Transportation (excl. taxi)	0.2%	Taxi, motorcycle, or other	0.7%

POPULATION¹

2010 Census	68,356	Female	50.6%	Male	49.4%
2018 Estimate	73,657				
2010-2018 Change	7.8%				
Total Migration Net (2010-2018)	2,692				
Intl. Migration	837				
Dom. Migration	1,855	Minority	14.2%	Median Age	36.1
			<ul style="list-style-type: none"> Under 18..... 18,955 18-64..... 44,403 65+..... 9,540 		

LARGEST INDUSTRIES³

INDUSTRY	2018 JOBS	2023 JOBS	2018-2023 % CHANGE	AVG. EARNINGS PER JOB
Government	3,195	3,368	5.4%	\$44,912
Retail Trade	2,804	2,829	0.9%	\$25,494
Health Care and Social Assistance	2,038	2,244	10.1%	\$35,282
Accommodation and Food Services	1,886	2,096	11.1%	\$17,294
Construction	1,874	1,927	2.8%	\$39,029
Manufacturing	1,788	1,861	4.1%	\$55,092
Other Services (except Public Administration)	1,499	1,591	6.1%	\$19,450
Agriculture, Forestry, Fishing and Hunting	1,325	1,342	1.3%	\$38,200
Real Estate and Rental and Leasing	1,079	1,175	8.9%	\$28,215
Finance and Insurance	1,038	1,158	11.6%	\$45,085

1 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates, 2 Bureau of Economic Analysis, released March 6, 2019, 3 EMSI Q2 2019 Data Set

MONROE COUNTY

County Seat: Clarendon | County Seat Population: 1,404 | Founded: 1829 | Land Area (sq. miles): 607.12

HOUSING¹

Median Value	\$54,500
Homeowner Vacancy Rate	1.9
Rental Vacancy Rate	5.2
Occupied Housing Units	74.8%
Occupied Housing Units with No Vehicle	14.2%



EDUCATION¹

High School Graduate or Higher	77.7%
Bachelor's Degree or Higher	9.3%

ECONOMY^{1,2}

Median Household Income	\$31,584	Individuals Below Poverty Level	28.6%
Per Capita Personal Income	\$31,816	Families Below Poverty Level	18.9%
Unemployment Rate	4.3%	Households Receiving Food Stamps/SNAP	24.0%

TRANSPORTATION¹

Worked at home	3.3%
Average Commute Time	22.0 min.

MEANS OF TRANSPORTATION TO WORK

Drove alone	76.9%	Walked	2.3%
Carpooled	16.6%	Bicycle	0.3%
Public Transportation (excl. taxi)	0.0%	Taxi, motorcycle, or other	0.6%

POPULATION¹

2010 Census	8,149	Female	53.1%	Male	46.9%
2018 Estimate	6,900				
2010-2018 Change	-15.3%				
Total Migration Net (2010-2018)	-1,117				
Intl. Migration	-3				
Dom. Migration	-1,114	Median Age	46.4		
Minority	45.8%				

LARGEST INDUSTRIES³

INDUSTRY	2018 JOBS	2023 JOBS	2018-2023 % CHANGE	AVG. EARNINGS PER JOB
Government	460	416	-9.6%	\$41,377
Agriculture, Forestry, Fishing and Hunting	448	436	-2.7%	\$38,092
Health Care and Social Assistance	440	500	13.6%	\$32,920
Retail Trade	293	279	-4.8%	\$27,418
Accommodation and Food Services	259	252	-2.7%	\$16,143
Other Services (except Public Administration)	185	186	0.5%	\$22,501
Wholesale Trade	184	156	-15.2%	\$55,705
Finance and Insurance	174	196	12.6%	\$29,376
Transportation and Warehousing	166	155	-6.6%	\$46,183
Real Estate and Rental and Leasing	154	171	11.0%	\$54,479


1 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates, 2 Bureau of Economic Analysis, released March 6, 2019, 3 EMSI Q2 2019 Data Set

PRAIRIE COUNTY

County Seats: Des Arc/DeValls Bluff | County Seat Population: 1,595/557 | Founded: 1846 | Land Area (sq. miles): 647.96

HOUSING¹

Median Value	\$65,300
Homeowner Vacancy Rate	1.3
Rental Vacancy Rate	3.0
Occupied Housing Units	86.6%
Occupied Housing Units with No Vehicle	5.9%



EDUCATION¹

High School Graduate or Higher	82.8%
Bachelor's Degree or Higher	13.8%

ECONOMY^{1,2}

Median Household Income	\$41,244	Individuals Below Poverty Level	16.8%
Per Capita Personal Income	\$33,271	Families Below Poverty Level	13.1%
Unemployment Rate	4.0%	Households Receiving Food Stamps/SNAP	15.2%

TRANSPORTATION¹

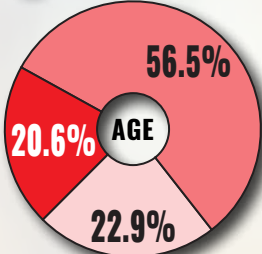
Worked at home	4.9%
Average Commute Time	26.8 min.

MEANS OF TRANSPORTATION TO WORK

Drove alone	78.7%	Walked	2.2%
Carpooled	11.5%	Bicycle	0.0%
Public Transportation (excl. taxi)	0.0%	Taxi, motorcycle, or other	2.7%

POPULATION¹

2010 Census	8,715	Female	49.9%	Male	50.1%
2018 Estimate	8,074				
2010-2018 Change	-7.4%				
Total Migration Net (2010-2018)	-483				
Intl. Migration	0				
Dom. Migration	-483				
Minority	15.3%				



Median Age	46.4
Under 18	1,695
18-64	4,661
65+	1,892

LARGEST INDUSTRIES³

INDUSTRY	2018 JOBS	2023 JOBS	2018-2023 % CHANGE	AVG. EARNINGS PER JOB
Agriculture, Forestry, Fishing and Hunting	633	643	1.6%	\$39,258
Government	397	387	-2.5%	\$43,133
Retail Trade	299	320	7.0%	\$24,427
Health Care and Social Assistance	274	302	10.2%	\$30,067
Other Services (except Public Administration)	225	250	11.1%	\$19,083
Construction	129	142	10.1%	\$30,272
Accommodation and Food Services	126	140	11.1%	\$15,521
Administrative & Support & Waste Management & Remediation Services	116	134	15.5%	\$20,396
Real Estate and Rental and Leasing	104	117	12.5%	\$24,292
Wholesale Trade	100	111	11.0%	\$60,940

1 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates, 2 Bureau of Economic Analysis, released March 6, 2019, 3 EMSI Q2 2019 Data Set

PULASKI COUNTY

County Seat: Little Rock | County Seat Population: 197,881 | Founded: 1818 | Land Area (sq. miles): 759.76

HOUSING¹

Median Value	\$148,300
Homeowner Vacancy Rate	3.5
Rental Vacancy Rate	14.7
Occupied Housing Units	85.3%
Occupied Housing Units with No Vehicle	7.2%



EDUCATION¹

High School Graduate or Higher	90.4%
Bachelor's Degree or Higher	33.7%

ECONOMY^{1,2}

Median Household Income	\$48,850	Individuals Below Poverty Level	17.3%
Per Capita Personal Income	\$48,838	Families Below Poverty Level	12.4%
Unemployment Rate	3.4%	Households Receiving Food Stamps/SNAP	11.4%

TRANSPORTATION¹

Worked at home	3.4%
Average Commute Time	20.3 min.

MEANS OF TRANSPORTATION TO WORK

Drove alone	83.4%	Walked	1.3%
Carpooled	9.8%	Bicycle	0.2%
Public Transportation (excl. taxi)	1.0%	Taxi, motorcycle, or other	1.0%

POPULATION¹

2010 Census	382,748	Female	52.1%	Male	47.9%
2018 Estimate	392,680				
2010-2018 Change	2.6%				
Total Migration Net (2010-2018)	-5,602				
Intl. Migration	6,320				
Dom. Migration	-11,922	Median Age 37.1			
Minority	47.6%	<input checked="" type="checkbox"/> Under 18..... 92,013 <input checked="" type="checkbox"/> 18-64..... 243,035 <input type="checkbox"/> 65+..... 58,908			

LARGEST INDUSTRIES³

INDUSTRY	2018 JOBS	2023 JOBS	2018-2023 % CHANGE	AVG. EARNINGS PER JOB
Government	56,583	56,109	-0.8%	\$74,291
Health Care and Social Assistance	41,182	45,080	9.5%	\$59,524
Retail Trade	30,145	30,679	1.8%	\$32,425
Accommodation and Food Services	22,400	23,687	5.7%	\$20,337
Administrative & Support & Waste Management & Remediation Services	20,705	21,857	5.6%	\$34,430
Finance and Insurance	20,179	22,111	9.6%	\$80,845
Professional, Scientific, and Technical Services	19,118	20,374	6.6%	\$67,179
Other Services (except Public Administration)	17,807	18,378	3.2%	\$29,630
Manufacturing	13,804	14,032	1.7%	\$67,969
Real Estate and Rental and Leasing	13,803	14,876	7.8%	\$36,650

1 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates, 2 Bureau of Economic Analysis, released March 6, 2019, 3 EMSI Q2 2019 Data Set

SALINE COUNTY

County Seat: Benton | County Seat Population: 36,403 | Founded: 1835 | Land Area (sq. miles): 723.6

HOUSING¹

Median Value	\$147,400
Homeowner Vacancy Rate	2.2
Rental Vacancy Rate	6.4
Occupied Housing Units	90.7%
Occupied Housing Units with No Vehicle	3.7%



EDUCATION¹

High School Graduate or Higher	90.1%
Bachelor's Degree or Higher	25.5%

ECONOMY^{1,2}

Median Household Income	\$58,985	Individuals Below Poverty Level	8.0%
Per Capita Personal Income	\$40,232	Families Below Poverty Level	5.4%
Unemployment Rate	3.0%	Households Receiving Food Stamps/SNAP	7.7%

TRANSPORTATION¹

Worked at home	2.7%
Average Commute Time	26.1 min.

MEANS OF TRANSPORTATION TO WORK

Drove alone	85.9%	Walked	0.5%
Carpooled	9.7%	Bicycle	0.0%
Public Transportation (excl. taxi)	0.0%	Taxi, motorcycle, or other	1.0%

POPULATION¹

2010 Census	107,118	Female	50.9%	Male	49.1%
2018 Estimate	121,421				
2010-2018 Change	13.4%	Median Age 39.6 ■ Under 18..... 28,089 ■ 18-64..... 70,816 □ 65+..... 20,418			
Total Migration Net (2010-2018)	11,687				
Intl. Migration	526				
Dom. Migration	11,161				
Minority	15.4%				

LARGEST INDUSTRIES³

INDUSTRY	2018 JOBS	2023 JOBS	2018-2023 % CHANGE	AVG. EARNINGS PER JOB
Retail Trade	5,873	6,456	9.9%	\$28,940
Health Care and Social Assistance	5,314	6,527	22.8%	\$44,506
Government	4,243	3,790	-10.7%	\$50,860
Construction	3,915	4,155	6.1%	\$41,021
Accommodation and Food Services	3,525	4,061	15.2%	\$17,955
Other Services (except Public Administration)	2,975	3,310	11.3%	\$23,495
Administrative & Support & Waste Management & Remediation Services	2,141	2,288	6.9%	\$26,222
Real Estate and Rental and Leasing	1,863	2,111	13.3%	\$28,138
Finance and Insurance	1,698	1,882	10.8%	\$43,977
Manufacturing	1,677	1,868	11.4%	\$59,691

1 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates, 2 Bureau of Economic Analysis, released March 6, 2019, 3 EMSI Q2 2019 Data Set